



THE  
EMPLOYMENT  
ALLIANCE



Training



Cooperation



Exchange

[www.employmentalliance.eu](http://www.employmentalliance.eu)

## Our Goal

The Employment Alliance project aims to empower young unemployed or under-employed graduates to become entrepreneurs and high value of voice in a short period after leaving university.



## OVERCOMING BARRIERS



Lack of communication



Lack of knowledge



Identification of needed skills



Institutional legacies



Best practice exchange

## Our Approach

To do so, we will build synergistic relationships between key stakeholders in the field of higher education, small and medium enterprises (SME) and business support organisations to create a new culture of collaboration in employment support.

**Two Initial Territorial Employment Alliances formed**  
Memoranda of Understanding signed in May 2015



Ireland/  
United Kingdom



Germany/  
Poland



Initial Meeting of German - Polish Alliance (Halle May 2015)

Youth unemployment remains persistently high across Europe and is increasingly impacting young university students, who after graduating, struggle to find employment commensurate to their knowledge and skills. Employment Alliance aims to empower young unemployed or underemployed graduates to become entrepreneurs and high value employees in a short period after leaving university.

### Key Activities

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#### Training Courses

Training graduates in the skills needed to effectively engage for employment

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#### Stakeholder Alliances

Grouping the important stakeholders to improve the regional employability of young graduates

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#### Toolkit

Supplying case study guides and a toolkit to illuminate methodologies for entrepreneurial employment

In order to do so we will firstly create two Regional Employment and Education Alliances. This new strategy involves bringing together stakeholders in employment, education and economic development – such as VET providers, universities and colleges, enterprise development agencies and local authorities – to jointly explore the structural issues that generate a skills mismatch between university educated students and the current labour market, inventory existing resources and commit to collaborative actions to address these issues in an Employment Alliance Action Plan. We will systematize the process and lessons learned in the form of an Employment Alliance Toolkit, which will be published and actively promoted as a means of replicating the Alliances in other regions. This allows exploitation of the project results through the establishment of similar initiatives in other regions and industries.



MindShare Consulting

*univations*



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